

Executive Group Key Leader Program

PURPOSE

The Key Leader Program is designed to meet the following personal and organizational needs:

- Provide a confidential and supportive environment for key leaders and executives to broaden their business acumen and calibrate their thinking against the cross functional expertise of their peers.
- Provide a forum for the development of both personal and classic leadership skills.
- Help key leaders align their efforts with those of the CEO to be an even more successful and valuable executive.
- To expose key leaders to the same concepts and experiences our CEO members are having around creating enduring success and a balanced lifestyle.
- Key objectives are to maximize the business owners' investment in achieving a sustainable competitive advantage and dovetailing the key leader's goals with the CEO's goals, driving execution deeper into the organization and improving the participants' success by addressing their unique developmental needs.

METHODOLOGY

The Key Leader Program renews annually and each year includes:

- 11 half day Forums for members
- 4 half day Roundtables for members and their team
- 4 half day Market Busting workshops for members and their team
- 3 half day Culture Busting workshops for members and their team
- 3 half day Sales Busting workshops for members and their team
- 3 half day Strategy Busting workshops for members and their team
- Access to business development tools and resources
- Personal coaching throughout the year

In addition, Key Leader participants will participate in designing the educational and leadership development components of their Forums. This will keep the meetings fresh and relevant. Examples of these components could include:

- Emotional intelligence training to develop better people skills
- Invited speakers on relevant topics
- Conflict management skills
- Time management skills
- Basic supervisory skills and approaches
- Personal mastery (360 reviews, personality assessments)
- Teambuilding / interpersonal mastery
- Communication mastery
- Strategic planning skills
- Executive skills
- Project management skills

These developmental components will make up a portion of the Forums and will be selected based upon both the participant's and their CEO's input. In addition, participants will be asked to select meaningful goals and projects to work on throughout the year to maximize the payback and value of your investment.

Investment:

A one year membership is \$6500. The Key Leader Program comes with a 90 day, no risk guarantee. If you feel for any reason that the program won't pay for itself many times over, you are free to cancel your membership within the first 3 months and receive a complete refund.

For more information please contact, lisa@mnexecutivegroup.com