

ANNOUNCING OUR 91ST ROUNDTABLE – DEC. 5, 2024



EXPLORING AI

It turns out you can ask five different AI bots the same prompt and get five different answers. And if you and I ask the same bot the same question we can get different answers.

What's a human to do?

Loren Horsager from Model Mind AI has over 25 years of experience working with artificial intelligence applications. He'll share the big picture of AI and why you need to get involved with it as both an offensive and defensive business strategy. When used properly, AI is like having 100 of the world's smartest interns working for you. They can do amazing things for most every aspect of your business, but you have to educate them along the way.

Brent Morris is from Success Computer Consulting. Brent's company is the leading resource that small and medium sized businesses depend on for comprehensive cyber security protection and expert guidance on extracting value from technology investment. Brent will help CEO's and executives gain a better understanding of how Microsoft's AI tools, and others like them, can be deployed to sort your email, glean emerging customer issues or opportunities from your CRM data base or even automate your standard problem-solving protocols, similar to the way your mechanic plugs into a computer chip to diagnose your car's problems.

Dec. 5 • Midland Hills Country Club 2001 Fulham St., Roseville MN 55113

Breakfast: 8:00 am

Speakers: 8:30 am–Noon

RSVP by Nov. 22, 2024 to
Lisa@mnexecutivegroup.com



TO ATTEND, YOU MUST REGISTER IN ADVANCE.

SPEAKERS



Brent Morris



Loren Horsager

Brent Morris is the Vice President of Business Development at SUCCESS Computer Consulting, where he has provided outstanding leadership and support for almost 20 years. During his time at SUCCESS, he has assembled one of the most successful sales and marketing teams in the Managed Services Provider industry. He continues to push the envelope in his work and identifies new, innovative ways to increase sales and revenue.

Loren Horsager is a tech entrepreneur and the dynamic force behind Model Mind AI, where he serves as the Founder and CEO. Drawing upon 30 years of extensive experience leading software development firms, Loren envisioned a world where AI could be harnessed to propel growth-oriented organizations forward. Loren and his team help businesses take advantage of AI to create efficiencies in their organizations through AI training and coaching programs.



763.477.5599

6810 Greenfield Road • Loretto, MN 55357
www.mnexecutivegroup.com